



WFLX

## ORDER

Print Date 08/10/12 Page 1 of 2

Flight Dates 08/11/12-08/16/12

Contract / Revision 807646 /

Original Date / Revision  
08/10/12 08/10/12

Advertiser Obama, Barack/D/President

Agency Greer, Margolis, &amp; Mitchell #

Buying Contact

1010 Wisconsin Ave.  
Suite 800  
Washington, DC 20007Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product  
OBAMA 4 AMER \*SKED B

Agency Com 15%

Billing Contact

1010 Wisconsin Ave.  
Suite 800  
Washington, DC 20007

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1596

Alt Order # 06272537

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL565

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	21	\$5,197.75	\$6,115.00	0.00	07/30/12	08/16/12	21	\$5,197.75	\$6,115.00
Totals	21	\$5,197.75	\$6,115.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/13/12	08/16/12	WENDY WENDY WILLIAMS	Comm	1-2P	MTWT---	:30	2	\$85.00	P 2	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MTWT---					2	\$85.00		0.00			
E 2	WFLX	08/13/12	08/16/12	MAURY 10A MAURY POVICH	Comm	10-11A	MTWT---	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MTWT---					2	\$145.00		0.00			
E 3	WFLX	08/13/12	08/16/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	MTWT---	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/13/12	08/16/12	FOX 29 NEWS FIRST AT 4P FOX 29 NEWS FIRST AT	Comm	4-430P	MTWT---	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		3		\$115.00		0.00					
E 4	WFLX	08/13/12	08/16/12	EXTRA EXTRA	Comm	430-5P	MTWT---	:30	2	\$115.00	P 2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		2		\$115.00		0.00					
E 5	WFLX	08/13/12	08/16/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	MTWT---	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		2		\$145.00		0.00					
E 6	WFLX	08/13/12	08/16/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	MTWT---	:30	2	\$435.00	P 2	0.00	NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		2		\$435.00		0.00					
E 7	WFLX	08/13/12	08/16/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MTWT---	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		2		\$145.00		0.00					
E 8	WFLX	08/13/12	08/16/12	MAURY 9A MAURY POVICH	Comm	9-10A	MTWT---	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	MTWT---		2		\$145.00		0.00					
E 9	WFLX	08/11/12	08/16/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWT-SS	:30	3	\$585.00	P 2	0.00	NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/11/12	08/17/12	MTWT-SS		3		\$585.00		0.00					
E 10	WFLX	08/15/12	08/15/12	Wed Hour 1 SO YOU THINK YOU CA	Comm	8-10P	--1----	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	--1----		1		\$1,585.00		0.00					
Totals														21	\$6,115.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX, West Palm Beach, FL

Date:

8.10

I, Daniel Jester,being/on behalf of: Barack Obama, a legallyqualified candidate of the Democratic politicalparty for the office of: President of the United Statesin the Primary + Generalelection to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				
			WFLX#	807646	

Total Charges:

5197.75 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Obama For America 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**



1/18/2012

Date

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

John Heislach

Printed Name

G/M

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, JAMES A MESSINA  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

JAMES A MESSINA  
printed name

1/18/2012  
date



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	WASHINGTON, DC

**REQUEST RECEIVED FROM**

**DATE:** 4-2-12

<b>BUYER:</b>	Katie Keuleman
<b>AGENCY:</b>	GMMB
<b>ADDRESS:</b>	1010 Wisconsin Ave. Suite 800
<b>PHONE #:</b>	202-338-7800
<b>FAX #:</b>	202-338-0864
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Obama for America
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Marty Nesbitt
<b>ADDRESS:</b>	P.O. Box 8102 Chicago, IL 60680
<b>PHONE #:</b>	(866) 675-2008
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Barack Obama
<b>OFFICE:</b>	President
<b>PARTY:</b>	Democrat

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	